THE FUNDING PITCH BY IGKV R-ABI INCUBATES @ CIC MEETING

The CIC meeting for IGKV R-ABI was scheduled on 7th march 2020 at ZTMU & BPD campus, IARI, Pusa, New Delhi. The Head & PI-CEO, Dr. Hulas Pathak from IGKV R-ABI along with the business manager and a business executive attended the meeting along with the 29 incubates. All the selected startups who qualified through the second RIC meeting were invited for the final round of pitching before the CIC members. The CIC constituted of 7 members each specialised in different disciplines, to critically evaluate the startups. The pitching started with Udbhav incubates among which one was through video conference. Post lunch Abhinav incubates pitched their businesses. All the IGKV R-ABI incubates performed well and represented the immense potential of agribusiness interventions.







Dr. Hulas Pathak
Head & PI-CEO
RKVY-RAFTAAR Agri-Business Incubatore (R-ABI)
Dept. of Agribusiness & Rural Management
College of Agriculture, Indira Gandhi Krishi Viswavidyalaya
Krishak Nagar, Raipur-492012, Chhattisgarh, India

Phone: +91-771-2970211
Fax : +91-771-2442302
Mo. : +91-7000256338

www.igkvrabi.com
www.igau.edu.in
igkvrabi@gmail.com

Published By

Indira Gandhi Krishi Vishwavidyalaya
RKVY-RAFTAAR
Agribusiness Incubator
(IGKV R-ABI), Raipur

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Raipur

Compiled By

Team IGKV R-ABI, Raipur

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vaarta

THE NEWSLETTER OF IGKV R-ABI
RAIPUR, CHHATTISGARH

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Patron

Dr. S.K. Patil
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IGKV, Raipur, Chhattisgarh

Guided By

Dr. S.C. Mukherjee
DES, IGKV, Raipur

Dr. A.K. Gauraha
HoD, DAB&RM, CoA, Raipur

Editor in Chief

Dr. Hulas Pathak
Head & PI-CEO
RKVY-RAFTAAR
Agri-Business Incubator
(IGKV R-ABI), IGKV, Raipur

FROM THE EDITOR'S DESK



Welcome to the second edition of "Vaarta": The newsletter of IGKV RKVY RAFTAAR Agri Business Incubator (IGKV R-ABI). I take immense pleasure to share the second edition of our biannual newsletter focused on the development, progress, and completion of the flagship Agripreneurship Orientation and Incubation Programs i.e. Abhinav 2019 & Udbhav 2019 of Indira Gandhi Krishi Vishwavidyalaya, Agribusiness Incubator (IGKV R-ABI) under RKVY RAFTAAR scheme. IGKV R-ABI is the First Agribusiness Incubator in Chhattisgarh state. The RKVY RAFTAAR Agribusiness Incubator (R-ABI) is an Agri-innovation hub and agri-business incubation centre of Indira Gandhi Krishi Vishwavidyalaya, Raipur Chhattisgarh India. Operationalized as a project, it is supported by the Department of Agriculture, Cooperation & Farmers Welfare (DAC & FW), Ministry of Agriculture & Farmers Welfare, Govt. of India under the revamped scheme Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR). The project was launched in 2018-19 and sanctioned to Indira Gandhi Krishi Vishwavidyalaya, Raipur for the year 2018-19 and 2019-20 up to 31st March 2020. Acknowledging the contribution and the impact of IGKV R-ABIs all over the country, the Ministry of Agriculture & Farmers Welfare, Govt. of India has approved the extension of Innovation and Agri-preneuship programme for 2020-21. The Project aims at strengthening infrastructure to promote agri-preneurship and agribusiness by providing financial support and nurturing the incubation ecosystem by tapping innovations and technologies for venture creation in agriculture and allied activities. Our flagship orientation and incubation programs i.e. Abhinav & Udbhav, launched on 21st August 2019 in which 43 agribusinesses from seven states of India started their journey and scaled through various activities, mentorship sessions, visits to high tech farms and business houses and meeting many start-up founders, industry experts, and mentors during the two month (60 hrs.) program concluded on 19th Oct 2019. Since then, incubates have been continuously groomed for the final CIC meeting to be held in Delhi. Alongside, they have been participating in different regional and national competitive events, fairs and exhibitions. Officials from IGKV R-ABI also participated and represented the institute at different incubator conclaves, seminars and workshops. IGKV R-ABI and the incubates have won more than ten awards since the commencement of the program.

To conclude, this edition highlights our efforts in becoming a centre for nurturing ideas and business in the field of agriculture and the allied sector and becoming a CoE in promoting Agri start-ups not only in central India but at the national level.

Dr. Hulas Pathak
Head & PI-CEO, IGKV R-ABI

IGKV R-ABI STARTUP NATURE WALL PVT. LTD. SECURED FIRST POSTION AT ASSOCHAM STARTUP LAUNCHPAD COMPETITION

The Assocham Launchpad start-up competition was held at Amity University, Raipur on 4th Dec, 2019. Six incubates from IGKV R-ABI got through to the semi finals. Three start-ups from Chhattisgarh got selected for the ultimate round which is probably going to be held at Statue of Unity, Gujarat or New Delhi. The first position was secured by one among the IGKV R-ABI incubates: Yogesh Sonkar of Nature Wall Pvt. Ltd. He stands an opportunity to win cash prizes up to 1.5 cr. and free incubation at NDIM, New Delhi. The competition was conducted in 12 cities and three start-ups from every city are selected for the ultimate round. The jury panel consisted of Mr. Anil Khaitan (Assocham Chairman), Mr. Jayesh Taori (Chief Manager, National Stock Exchange), Mr. Saurabh Jain (Wise President, Paytm), Mr. G. S. Singhavi (Managing Director, Hindustan Fibres Limited), and Mr. Rohit Sardana (Founder, IncubateInd). IGKV R-ABI participant incubates has been awarded the certificates and they got an enriching experience of business pitching styles. The IGKV R-ABI Team aims to support the incubates with all possible technical and business mentoring and empower the youth to take up agriculture and allied sector as a start-up business.









IGKV R-ABI STARTUPS: THE CENTER OF ATTRACTION @CHAMBER EXPO "AVSAR 2020"

The Chamber Expo "Avsar 2020" - A National Trade Expo held between 7th to 10th Feb, 2020 at BTI ground, Raipur attracted a footfall of around fifteen to twenty thousand after being inaugurated by the honourable Chief Minister of Chhattisgarh, Shri Bhupesh Baghel Ji. Six incubates/companies namely Nature wall Pvt. Ltd, Netraum Ayurveda, Ramanjali Organics, AM FARMZ AGROSOLUTIONS, Abhiniti Agro, and Aditya Bio innovation Pvt. Ltd. from IGKV R-ABI participated. The event was adorned by the minister of Industries Mr. Kawasi Lakhma, NABARD GM Mr. Mahesh Goyal and many celebrities from the state of Chhattisgarh.





IGKV R-ABI EXPLORING SYNERGIES WITH NABARD

Dr. Hulas Pathak, Head & PI- CEO, IGKB R-ABI met with the CGM and DGM, NABARD, Raipur on Jan 16th, 2020, to explore synergies with NABARD in the area of agri-entrepreneurship to boost the farmers' status within the state and the country.





IGKV R-ABI INNOVATORS @ NATIONAL CONSULTATIVE WORKSHOP

The Ministry of Agriculture and Farmers' Welfare, Govt. of India has organised a one-day National Consultative Workshop on "Agri-startups to strengthen Agri-Logistics in e-NAM" on 21st January, 2020 at Dr. A.P. Shinde Hall, NASC Complex, Pusa, New Delhi. For this purpose, startups working within the domains of grading, sorting, packaging, assaying, agri-warehousing, agri-transport (Uberization), and agri-logistics from IGKV R-ABI and across the country were invited to participate during this workshop. The startups of IGKV R-ABI namely Netraum Ayurveda, Nature Wall pvt. Ltd., Ramanjali Organics, Aditya Agri Automation, AM FARMZ Agrosolutions LLP, Shree Radhe Aquaculture Farm, BETi Innovative Private Limited, Gau Den Organic Pvt.Ltd., and Abhiniti Agro Pvt Ltd. participated. The Ministry of Agriculture & Farmers' Welfare, Govt.of India, SFAC, DMI, NABARD, CCS NIAM, Agri-Business Companies and many of other stakeholders, Public and private organizations, Farmer Producer Companies (FPC's) adorned the workshop. Union Ministers and Senior Officials of the Ministry of Agriculture & Farmers' Welfare, Govt. of India also made their presence in the workshop.









IGKV R-ABI TEAM MEMBER ATTENDED ANNUAL ENTREPRENEURIAL SUMMIT 2020

IGKV R-ABI Raipur participated in the Annual Entrepreneurial Summit 2020 held in IIT BHU, Varanasi on 1st-2nd Feb, 2020 which was a conclave of competitions, workshops, panel discussions and speeches from the most illustrious names in the world of business. Themed as 'Industrial Revolution 4.0', hosted several brainstorming events on the Technologies of the Industry including Lone wolf challenge which is one-to-one investment round, similar to that of Shark Tank, Panel discussions, Pitching sessions etc. The festival also witnessed participation of alumni investors, alumni Entrepreneurs, alumni VC's, etc. with the sole aim to act as the perfect platform to connect startups and student entrepreneurs with investors and mentors. The summit presented an attended by several start-ups from varied field of technology including agritech start-ups and offered an opportunity for the young and inspiring entrepreneurs to pitch their ideas before a group of incubators Including IGKV R-ABI Raipur who are willing to provide incubation support to the potential startups to transform their innovative idea into real world entrepreneurial business.







IGKV R-ABI PARTICIPATED IN AGRIBUSINESS INCUBATOR CONCLAVE

IGKV RABI Raipur also attended an “Agribusiness Incubator Conclave” held at Punjab Agricultural University, Ludhiana on Feb 6th 2020. The objective of this conclave was to bring the agribusiness incubators, incubates and investors together to create a network to boost agribusiness startup ecosystem. This conclave was divided into substantive sessions and exhibitions by startups. On behalf of IGKV R-ABI, Dr. Archit Nayak, Business executive participated in the event and met with several resource person like programme coordinator Dr. T.S. Riar Associate director (Skill development), Dr. J S Mahal, Programme Director, Dr. R K Parmar Assistant Director MSME, Mr. Shivam Sharma from PUSA KRISHI New Delhi who is our knowledge partner and shared the publications of IGKV R-ABI with them in a way to further strengthen the coordination and ties between various RABI’s operating nationwide. This event was a platform to connect with known investors and Angel investors like Mr. HPS Chawla, Mr. Parwinder Singh, Mr. Ravi Mahajan. Consequently, this conclave resulted into a credible amalgamation of enablers of agribusiness incubators and agritech startups.

IGKV R-ABI ATTENDED FOOD-TECH CONCLAVE 2020

IGKV R-ABI Team along with food processing incubates attended Food Tech Conclave 2020, organized on 11th February 2020, at Raipur by Union Chamber of Commerce in collaboration with the Ministry of Food Processing and Government of Chhattisgarh. About 120 representatives of the Chhattisgarh business community and the Farmer Producer Organization participated in it. The latest techniques to strengthen food processing in the state were discussed by the delegates in the conclave. Principal Secretary Department of Commerce and Industry, Mr. Manoj Kumar Pinguwa, highlighted the possibilities of investment in the field of food processing in the state, also informed about the benefits provided under the Industrial Policy 2019-24, highlighting the initiative taken by the state government.

The Hon’ble Vice Chancellor of Chhattisgarh Kamdhenu University, Dr. D.N. Purushottam said that Chhattisgarh, known as the "rice bowl" of India, has immense potential for food processing, which has to be developed. IGKV Raipur, has expressed the idea of entrepreneurship development through processing and value addition. Representatives from NABARD and Allahabad Bank took the audience through various funding support in food processing industries.



IGKV R-ABI had a great time networking with dignitaries from Government of Chhattisgarh, eminent speakers from elite institutions across the country and learnt about immense opportunities and possibilities in food processing industry.

IGKV R-ABI INVEST INDIA REGIONAL MEETING WITH THE INCUBATORS, RAIPUR

Dr Hulas Pathak (Head & PI- CEO), Ajit Kumar (Business Manager) attended a roundtable meeting with all incubators in the state of Chhattisgarh on Feb 14th, 2020. The meeting was chaired by Director, CSIDC and curated by Invest India team to brainstorm the challenges being faced by the incubators.

Team IGKV R-ABI Shared their inputs on challenges faced by incubators & how to build a strong incubation network in the state.



IGKV R-ABI INCUBATED STARTUP NATURE WALL ONE AMONG THE TOP AT HS PLUS ENTREPRENEURSHIP CONCLAVE





HeadStart Raipur Chapter organized New India Entrepreneurship Conclave in IIIT Naya Raipur on Feb 15th, 2020 focusing on the theme "Scaling Beyond Metros" which witnessed 250+ aspiring & existing entrepreneurs, 20+ startups showcasing, Investors' Pitching. Dr. Hulas Pathak (Head & PI-CEO, IGKV R-ABI) was a panelist in the event. The Investors' team adjudged Nature Wall Biotech Pvt Ltd (an incubate of IGKV R-ABI, Raipur) in the top 2 startups and considered for final investment round in national pitching to be held in New Delhi.

IGKV R-ABI @ RASHTRIYA KRISHI MELA





IGKV R-ABI and its incubated startups participated in the Rashtriya Krishi Mela 2020 organized by State government during 23-25 Feb 2020. The mela was inaugurated by Honble chief minister of the state Shri Bhupesh Baghel and Hon'ble Agricultural minister Shri Ravindra Choubey Ji. During the mela, our PI CEO Dr. Hulas Pathak elaborated about IGKV R-ABI and its activies to the Hon'ble Vice Chancellor Dr. S.K. Patil sir including Director Extension Services Dr. S.C. Mukherjee and Director Research Dr. R.K Bajpai, Head of Dept. Dr. A.K Gauraha. Hon'ble CM also paid visit to our startup stalls and took interest of our activities. One of our startups also got to interact with the Hon'ble chief minister of the state and demonstrated about its innovative products. This mela proved to be an excellent platform to our startups for their promotional activities and outreach activities. IGKV R-ABI and its startups garnered overwhelming response from farmers and visitors and received around 1000-1200 visitors per day. Through our stall, Dr. Archit Nayak Business Executive promoted the RKVY RAFTAAR scheme for fostering the agripreneurship culture in the farmer's community. The result was that IGKV R-ABI received multiple innovative ideas from farming community and young students who want to pursue the entrepreneurship.

IGKV R-ABI WON THE BEST PAPER AWARD AT NATIONAL SEMINAR ON INDIAN START-UPS

Dr. Hulas Pathak, PI & Head-CEO, IGKV R-ABI, Raipur and Mr. Ajit Kumar, Business Manager, IGKV R-ABI, Raipur co-authored and presented a paper on "Unleashing Agri-Innovation Potential through Start-ups: Experiences from IGKV R-ABI, Raipur, Chhattisgarh" in national seminar on Indian start-ups, issues, challenges and opportunities organized by Department of Business Management, Sri Padmavati Mahila Visvavidyalayam (Women's University) Tirupati, Andhra Pradesh on 28-29 Feb, 2020. The paper was adjudged the best and given the best paper presentation award under the theme 'Government Schemes and Startups-Impact Assessment.' The seminar was sponsored by Indian Council of Social Science Research (ICSSR), New Delhi.




IGKV R-ABI @ PUSA KRISHI VIGYAN MELA 2020, NEW DELHI

As a part of outreach and promotional activities, IGKV RABI Raipur set up a stall in the three days Pusa Krishi Vigyan Mela 2020 organized by ICAR-IARI New Delhi during 1-3rd march 2020. The fair was also attended by our start-ups BeTI and Dragon flora farms which attracted overwhelming response from farmers and visitors and received around 2000-2500 visitors per day. The fair emerged as a stupendous national platform for the IGKV R-ABI and its startups to showcase the innovative products and services. Through our stall, Dr. Archit Nayak Business Executive promoted about the incubation support being provided by IGKV RABI Raipur to attract the innovative ideas of the Agripreneurs looking for the mentoring and technical support. The mela saw the presence of high end officials from Ministry of Agriculture and NITI Aayog. One of our startups also got to interact with the Hon'ble union agriculture minister and demonstrated about its innovative product. Our Business Executive got to interact with the Hon'ble Union Minister of state-Agriculture, Shri. Kailash Choudhary Ji and Mr. Ramesh Chandra, Member, NITI Aayog and briefed about the activities of IGKV R-ABI and shared our publications with them.







IGKV R-ABI INCUBATE MS. SUMITA PANJWANI AWARDED "Shaktisvaroopa" BY HON'BLE GOVERNOR of CHHATTISGARH

Hon'ble Governor of Chhattisgarh Mrs. Anusuiya Uikey appreciated the IGKV R-ABI incubated startup W2W Founded by Mrs. Sumita Panjawani. The startup founder was officially invited to the republic day function on 26th January 2020, The startup was also adorned by the Hon'ble Chief Minister of Chhattisgarh Shri Bhupesh Baghel Ji. Both the dignitaries congratulated Mrs.Sumita for the initiative of making biodegradable sanitary napkins from agricultural waste. The founder of the startup was also awarded as "Shaktisvaroopa" at the state legislative assembly hall.

