vaarta : 2.0

The Newsletter of RKVY-RAFTAAR Agribusiness Incubator (IGKV R-ABI)
Raipur, Chhattisgarh

Supported by Ministry of Agriculture and Farmers Welfare, Govt. of India, New Delhi

April-September, 2020 **Vol.2 Issue.1, 2020**

HIGHLIGHTS OF THIS ISSUE

- Sensitization Workshop
- Webinars & Meetings
- Incubation Program Launch
- Orientation & Incubation Sessions
- News And Media Coverage



From The Editor's Desk

Welcome to the second and the latest edition of "Vaarta 2.0": The Newsletter of RKVY RAFTAAR Agri-Business Incubator (IGKV R-ABI), Raipur. I take immense pleasure to share the happenings for the year 2020-2021 through this biannual newsletter focused on the development, progress, and implementation of our flagship Agripreneurship Orientation and Incubation Programs i.e., Abhinav 2020 & Udbhav 2020 of Indira Gandhi Krishi Vishwavidyalaya, Agribusiness Incubator (IGKV R-ABI) under RKVY RAFTAAR scheme. The Project aims at strengthening infrastructure to promote agripreneurship and agribusiness by providing financial and business support and nurturing the incubation ecosystem by tapping innovations and technologies for venture creation in agriculture and allied activities. The year started with a challenging time due to the current pandemic of COVID -19, however as an incubator and startup enabler IGKV R-ABI, Raipur is committed to nurturing the aspiring agripreneurs and promote the regional startup ecosystem in agriculture & allied sectors. In view of this virtual sensitization workshops are organized across the state and successfully launched the orientation & incubation program for the FY 2020-2021. The second cohort of our flagship orientation and incubation programs i.e., Abhinav-2 & Udbhav-2 was launched on 7th September 2020 with 58 aspiring agribusinesses from nine states of India. Each program incubates started their journey and scaled through mentorship sessions from start-up founders, industry experts, and mentors from technical and business domains during the first month of the combined orientation & incubation program. During this tenure, the incubates underwent virtual orientation & incubation program and received mentoring and training by technical, business and industry experts. This virtual program was designed to give a 360-degree platform for the aspiring startup incubates with a mix of hands-on experience through online exercises and tasks. Inspite of the ongoing challenges in the Covid times, I am happy that team IGKV R-ABI, Raipur is tirelessly persevering the support & nurturing the agri-startup ecosystem in Chhattisgarh and across the country.

To conclude, this edition highlights our efforts during this challenging time to exigency to foster and mentor the aspiring entrepreneurs to continue their dynamic journey forward.

(Dr. Hulas Pathak)
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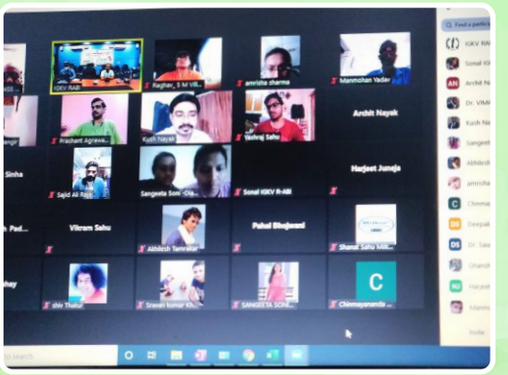
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RKVY-RAFTAAR Agribusiness Incubator (IGKV R-ABI), Raipur, Chhattisgarh

1. SENSITIZATION WORKSHOP WITH VARIOUS INSTITUTES

IGKV R-ABI, Raipur organized various virtual sensitization workshops at prominent educational institutes across Chhattisgarh to acquaint the young minds and aspiring entrepreneurs about the 2 months incubation program of IGKV R-ABI and its benefits. The workshopsfocused on inviting young entrepreneurs as well as operational startups who had business idea or business in agriculture and allied sector and require mentoring and hand holding support to establish, sustain and scale up their enterprise/startup.





2. WEBINARS & MEETINGS

IGKV R-ABI, Raipur participated in various virtual webinar and events held across the state of Chhattisgarh and around the country to explore the opportunities, which resulted into outreach of startups and enabled networking among the businesses, industry experts, investors, and people of common interests.

2.1 First RIC Meeting for evaluating ideas for the cohort 2020-2021

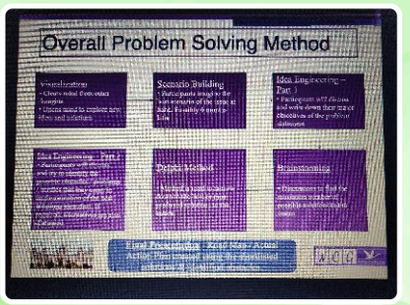
IGKV R-ABI, Raipur RIC Committee Meeting convened on Aug 13th, 14th & 17th, 2020 for selection of preliminarily screened proposals invited for ABHINAV-2 & UDBHAV-2 programs under IGKV R-ABI project. The RIC online meeting was held under the Chairpersonship of Dr. S.C. Mukherjee, Director, Extension Services, IGKV and Co-chair, Dr. Hulas Pathak, Head & PI-CEO, IGKV R-ABI. The Chairman welcomed the RIC members online and a formal vote of thanks was proposed by the Member Secretary, Ajit Kumar. The ABHINAV-2 program attracted a total of 136 (One hundred and thirty-six) applications of which 75 (Seventy-five) proposals were shortlisted based on the internal screening using online screening platform and forwarded for further evaluation by RIC. On Aug 13th &14th 2020, only 71 applicants presented their business ideas before RIC of which 40 (forty only) applications were recommended for ABHINAV-2, Agripreneurship Orientation Program cohort 2020-2021. The UDBHAV program attracted a total of 65 (sixty-five only) applications of which 31 (thirty-one) applications were shortlisted based on the internal screening using online screening platform and forwarded for further evaluation by RIC. On Aug 17th, 2020, 30 (thirty) startups presented their businesses using online platform before the RIC, of which 18 startups were recommended for UDBHAV-2, Agri Incubation Program for the cohort 2020-2021.





2.2 IGKV R-ABI & Incubates attended various webinars from industry and business experts.

IGKV R-ABI, Raipur team and funded startups of the cohort 2019 attended various webinars organized by knowledge partner, Pusa Krishi Incubator during the COVID-19 pandemic to engage the startups for continuous skill development and co-learning opportunity. These engaging sessions are specifically curated in view of entrepreneurship development and designed and conducted in a very interactive way by some of the eminent mentors and industry experts from start-up ecosystem across the country.

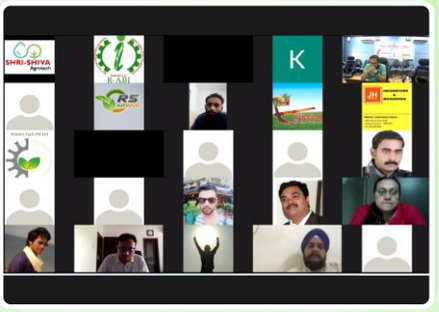


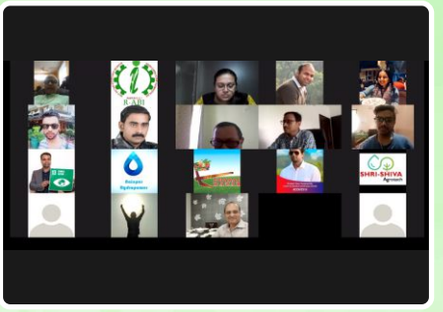


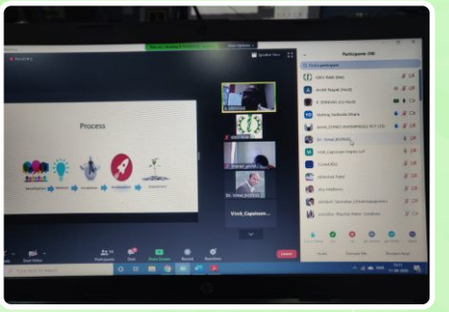


3. LAUNCH OF VIRTUAL INCUBATION PROGRAM COHORT 2020-21

The orientation and incubation program, Abhinav -2 & Udbhav-2 the flagship incubation program supported by Ministry of Agriculture & Farmers Welfare, Government of India, New Delhi under the RKVY RAFTAAR scheme received a huge attention by the aspiring agripreneurs and agri start-ups. IGKV R-ABI, Raipur has received an overwhelming 201 applications online, of which 136 are for Abhinav-2 and 65 are for Udbhav-2. Out of these 75 and 30 applications respectively were shortlisted for Abhinav-2 & Udbhav-2 program and finally 40 aspiring agripreneurs and 18 agribusinesses from 9 different states were incubated after a technical and business evaluation by the RIC committee. IGKV R-ABI, Raipur welcomed the cohort 2020 of 58 incubates from 9 states from the country for the two month (60Hrs) virtual incubation program from 7th Sept 2020 to 5th Nov 2020. The introductory and welcome session in the presence of Chairman, Dr. S.C. Mukherjee, DES, IGKV, Raipur and Dr. A.K. Gauraha, HoD, DAB&RM, CoA, Raipur was appraised by Dr. Hulas Pathak, Head & PI, CEO, IGKV R-ABI, Raipur about the highlights and benefits of the two months orientation and incubation program.

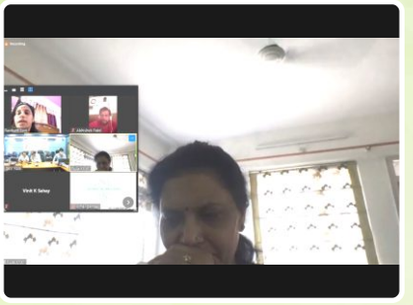


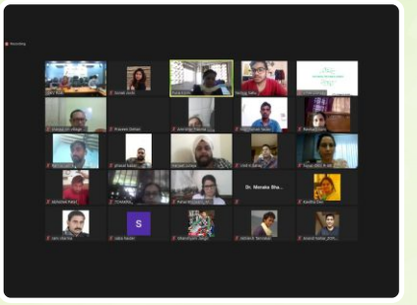




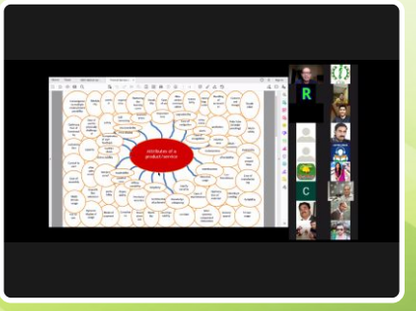
4. SESSIONS UNDER ABHINAV -2 & UDBHAV -2 PROGRAM

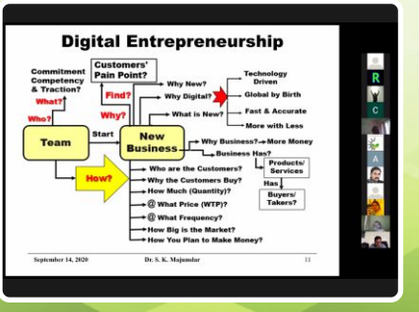
The virtual sessions for the entrepreneurs were specially customized as per the needs of every startup. More than 90 hours of sessions were conducted, aiming to cover every aspect of creating and scaling up a startup. The sessions were designed in such a manner to provide a holistic view of agripreneurship and focus on business scalability and sustainability. The curated sessions by the experts from business, industry, and subject matter specialists were conducted on topics like customer user map & Design Thinking, Branding & Marketing, managing the cash flow of a startup, emerging avenues of agribusiness, funding opportunities, IP strategies, Lean Model & Business Canvas, Digital Marketing Strategies and many exciting sessions by eminent mentors like, Dr. Neeru Bhooshan, Dr. Satish Chandra, Mr. Kaustubh Dhargalkar, Dr. Swapan Majumdar, Dr. K. Srinivas to name a few, during the first month of the orientation & incubation program.

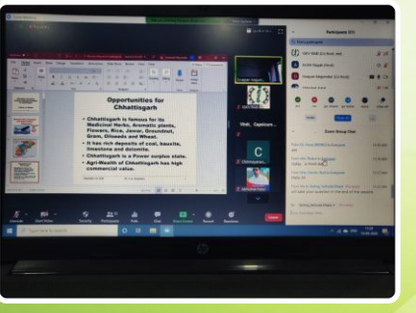












5. IGKV R-ABI NEWS & MEDIA COVERAGE

IGKV R-ABI, Raipur and the startups incubated under the orientation and incubation program received good attention by the leading news agencies and were acknowledged at various public platforms. IGKV R-ABI, Raipur and the startup ideas with the incubated entrepreneurs have made headlines in the popular newspapers acoss the state.

दैनिक भास्कर रायपुर 07-06-2020

POSITIVE NEWS IN THE TIME OF CORONA | इनोवेटिव आइडियाज पर स्टार्टअप करने वालों के लिए गोल्डन अपॉर्चुनिटी

एग्रीकल्चर यूनिवर्सिटी ने शुरू किया इनक्यूबेशन सेंटर यूनीक बिजनेस आइडिया है तो देंगे 25 लाख की ग्रांट

रजिस्ट्रेशन 10 तक, जानिए कौन कर सकता है आवेदन

स्कीम के तहत इन दो कैटेगिरी में सलेक्ट किए जाएंगे स्टार्टअप

6 हजार स्क्वेयर फीट में बनेगा सेंटर

TheHitavada

Raipur City Line | 2020-06-06 | Page- 8

IGKV student delivering veggies, fruits through mobile apps

■ Staff Reporter

RAIPUR, June 5

IN THE time of crisis emerged out of Novel Coronavirus, a student of Indira Gandhi Krishi Vishwavidyalaya (IGKV) Raipur came out with an unique idea of delivering vegetables and fruits to people at doorstep through mobile application 'e-kitchen' during lockdown.

Realising the need of people, who were searching for their daily requirement for vegetables and fruits to be delivered at their doorstep, a student of IGKV Lalit Sahu has devised a comprehensive business plan of delivering organically grown crops through mobile application 'e-kitchen'. Continuing his studies in IGKV, Sahu chalked out a plan to utilise vacant land of the university's hostel for farming purpose and sell the grown fruits as well as vegetables through the mobile application. As the plan was having good business prospect, Sahu step ahead for its execution and now, the student is running the online business.

With this business plan, the student took farmers' crops from agricultural field directly to the kitchen of its customer. As the products being sold through this application are directly procured from farmers, the price of vegetables and fruits are comparatively less from the market.

"The idea of selling vegetables and fruits online is incubated under RAFTAAR Agri-Business Incubator (R-ABI) of the university. The fruits and vegetables procured from farmers are stored at a room of the hostel to get ripe naturally. The application is accessible on Google Play Store," said Lalit Sahu, adding that during the delivery of ordered products, social distancing is being mandatorily followed.

■ सवार भविष्य | इंदिरा गांधी कृषि विश्वविद्यालय में अवसर

एग्रीकल्चर में इनोवेशन और आइडियाज को मिलेगी 'रफ्तार', अनुदान भी मिलेगा

5 से 25 लाख तक अनुदान

5.50 करोड़ का टर्न ओवर

नवाचार को मार्गदर्शन

वेस्ट आउट ऑफ वेस्ट ● कृषि विज्ञान केंद्र के 12वीं पास सहायक ने जुगाड़ से बनाया इनक्यूबेटर

अंडे से चूजे का ऐसा फंडा निकाला कि सभी मांग रहे सहायता

पुरानी अलमारी में तीन हजार अंडों का इनक्यूबेटर

इन उपकरणों का प्रयोग

RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR (IGKV R-ABI), RAIPUR, CHHATTISGARH

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